

Definition of Exponential Function: The exponential function f with base a is denoted by $f(x) = a^x$ where $a > 0, a \neq 1$, and x is any real number.

$$y = 2^x \quad f(x) = 3(4)^{x-1} + 2$$

Examples:

1. Use a calculator to evaluate $f(x) = 8^{-x}$ at $x = \sqrt{2}$.

$$f(\sqrt{2}) = 8^{-\sqrt{2}} = 0.053$$

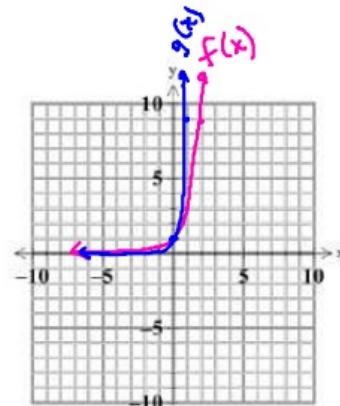
2. In the same coordinate plane, sketch the graph of each function.

a. $f(x) = 3^x$

x	y
-2	$3^{-2} = \frac{1}{9}$
-1	$3^{-1} = \frac{1}{3}$
0	$3^0 = 1$
1	$3^1 = 3$
2	$3^2 = 9$

b. $g(x) = 9^x$

x	y
-2	$9^{-2} = \frac{1}{81}$
-1	$9^{-1} = \frac{1}{9}$
0	$9^0 = 1$
1	$9^1 = 9$
2	$9^2 = 81$



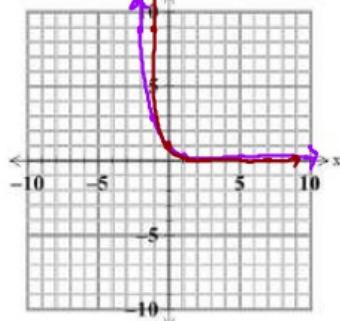
3. In the same coordinate plane, sketch the graph of each function.

a. $F(x) = 3^{-x}$

x	y
-2	$3^{-(x+1)} = 3^{-1} = \frac{1}{3}$
-1	$3^{-(x+1)} = 3^{-2} = \frac{1}{9}$
0	$3^{-(x+1)} = 3^{-3} = \frac{1}{27}$
1	$3^{-(x+1)} = 3^{-4} = \frac{1}{81}$
2	$3^{-(x+1)} = 3^{-5} = \frac{1}{243}$

b. $G(x) = 9^{-x}$

x	y
-2	$9^{-(x+1)} = 9^{-1} = \frac{1}{9}$
-1	$9^{-(x+1)} = 9^{-2} = \frac{1}{81}$
0	$9^{-(x+1)} = 9^{-3} = \frac{1}{729}$
1	$9^{-(x+1)} = 9^{-4} = \frac{1}{6561}$
2	$9^{-(x+1)} = 9^{-5} = \frac{1}{59049}$

**Parent Functions:**

$$y = a^x \text{ if } a > 1$$

Domain: $(-\infty, \infty)$

Range: $(0, \infty)$

y-int: $(0, 1)$

Increasing

x-axis is a horizontal asymptote

as $x \rightarrow -\infty, a^x \rightarrow 0$

Continuous

$$y = a^x \text{ if } 0 < a < 1$$

Domain: $(-\infty, \infty)$

Range: $(0, \infty)$

y-int: $(0, 1)$

Decreasing

x-axis is a H.A.

as $x \rightarrow \infty, a^x \rightarrow 0$

Continuous

One-to-One Property for $a > 0, a \neq 1$

$$a^x = a^y \text{ if and only if } x = y$$

Examples:

4. Use the One-to-One Property to solve the equation for x .

Get same bases

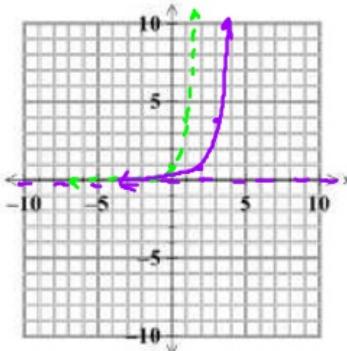
$$\begin{aligned} a. \quad 8 &= 2^{2x-1} \\ 2^3 &= 2^{2x-1} \\ 3 &= 2x-1 \\ 4 &= 2x \\ x &= 2 \end{aligned}$$

$$\begin{aligned} b. \quad \left(\frac{1}{3}\right)^x &= 27 \\ (3^{-1})^x &= 3^3 \\ 3^x &= 3^3 \\ x &= 3 \end{aligned}$$

5. Use the graph of $f(x) = 4^x$ to describe the transformation that yields the graph of each function.

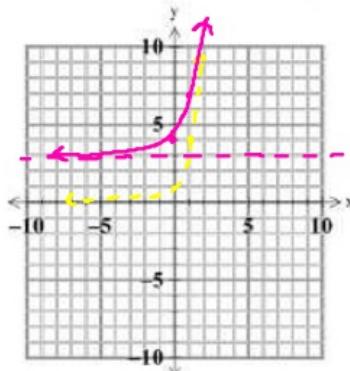
a. $g(x) = 4^{x-2}$

right 2
H.A. $y=0$ $(2, 1)$ $(3, 4)$



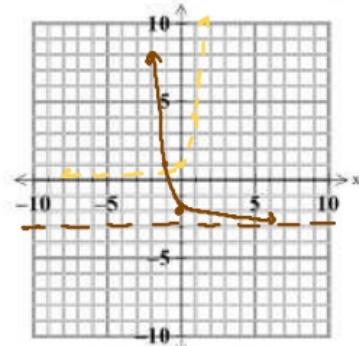
b. $h(x) = 4^{x+3}$

up 3
H.A. $y=3$ $(0, 4)$ $(1, 7)$



c. $k(x) = 4^{-x} - 3$

reflect over y-axis down 3
H.A. $y=-3$ $(0, -2)$ $(-1, 1)$



The Natural Base e :

$$e \approx 2.718281828\ldots$$

Examples:

6. Use a calculator to evaluate the function $f(x) = e^x$ at each value of x .

a. $x = 0.3$

b. $x = -1.2$

c. $x = 6.2$

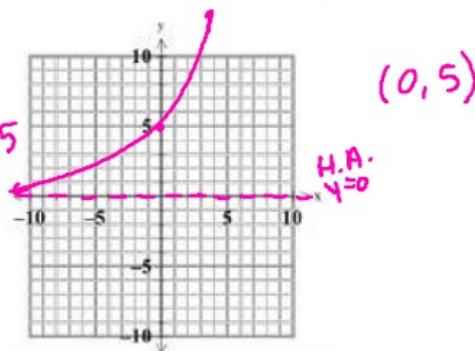
$$f(0.3) = e^{0.3} = 1.350$$

$$f(-1.2) = e^{-1.2} = 0.301$$

$$f(6.2) = e^{6.2} = 492.749$$

7. Sketch the graph of $f(x) = 5e^{0.17x}$.

vert. stretch by factor of 5
horiz. stretch/shrink



Formulas for Compound Interest

After t years, the balance A in an account with principal P and annual interest rate r (in decimal form) is given by the following formulas.

1. For n compoundings per year:
$$A = P \left(1 + \frac{r}{n}\right)^{nt}$$

2. For continuous compounding:
$$A = Pe^{rt}$$

Examples: $P = 6000$

$r = .04$

$t = 7$

8. You invest \$6000 at an annual rate of 4%. Find the balance after 7 years when the interest is compounded

a. quarterly.

$$A = 6000 \left(1 + \frac{.04}{4}\right)^{(4)(7)}$$

$$A = \$7927.75$$

b. monthly.

$$A = 6000 \left(1 + \frac{.04}{12}\right)^{(12)(7)}$$

$$A = \$7935.08$$

c. continuously.

$$A = 6000 e^{(.04)(7)}$$

$$A = \$7938.78$$

9. In Example 9, how much of the 10 pounds will remain in the year 2089? How much of the 10 pounds will remain after 125,000 years?

$$1986 \rightarrow t = 0$$

$$P = 10 \left(\frac{1}{2}\right)^{\frac{t}{24,100}}$$

$$2089 \rightarrow t = 103$$

$$P = 10 \left(\frac{1}{2}\right)^{\frac{103}{24,100}}$$

$$P = 10 \left(\frac{1}{2}\right)^{\frac{125,000}{24,100}}$$

$$P = 9.97 \text{ lb}$$

$$P = 0.27 \text{ lb}$$